Deltabase

Tech Stack

Intelligence Product Overview
July 2023

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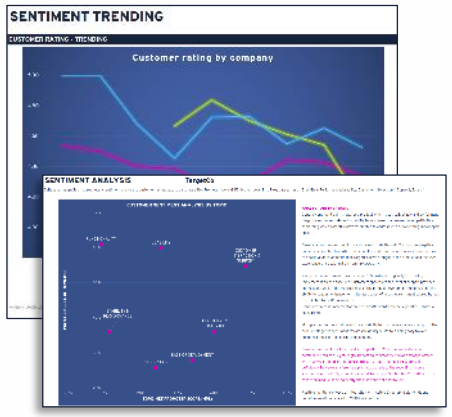
“Deltabase is the ‘Swiss Army Knife’ of Benchmarking”

DIRECTOR, DELTABASE CUSTOMER

Due Diligence & Value Creation Accelerators

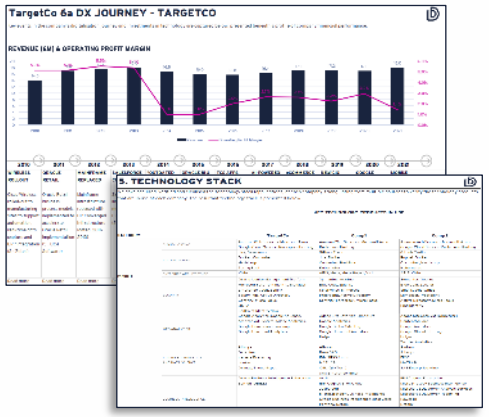
Commercial

- Products & Services
- Feature comparison (apps, software, eCommerce)
- Customer Sentiment
- Web traffic analysis
- Social channel performance



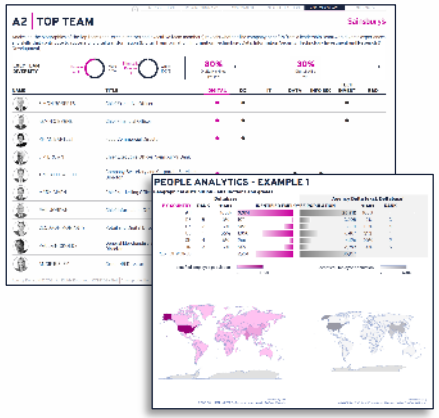
Technology & Digital

- Tech Stack
- Tech Skills & Recruitment
- Tech Operating Model
- Dx Journey Timeline
- Cyber (tools, skills, people)



People & Ops

- Skills & Recruitment
- Headcount Analytics
- Culture & EX
- Diversity & Inclusion
- Salary Intelligence



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Digital & Technology

Every time a business implements a new software product, develops its own bespoke system or launches a new digital product, ‘digital breadcrumbs’ are left behind in a range of sources.

We use proprietary techniques to acquire, process and analyse the data within these breadcrumbs and we benchmark the technology capabilities of companies against their competitors.

Our technology & digital intelligence & benchmarking products include:

- Technology in use
- Dx journey timeline
- Technology operating model
- Digital maturity

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Get a comprehensive listing of software products and cloud service providers in use at a company.

>19,000 technology products mapped to >30 categories of technology in use including:

- ✓ Finance (ERP, EPM)
- ✓ Sales, Service & Marketing (CRM, Marketing Automation)
- ✓ Supply Chain (SCM, WMS, Inventory Management, Procurement)
- ✓ HR (HCM, LMS, ATS)
- ✓ Process Automation (RPA, BPM, Process Mining)
- ✓ Data & Analytics (BI, Data Warehouse, ML, Analytics, Data Integration, MDM)
- ✓ Infrastructure (Cloud, Virtualisation, Cyber Security & IDAM)
- ✓ Development tooling (Agile & DevOps, Testing, Development Languages)
- ✓ Industry-specific tooling (e.g. insurance, banking, investment management, manufacturing, ecommerce, retail, automotive, enterprise asset management)

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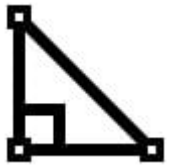
Features and Benefits



Triangulated across multiple sources

We optimise the accuracy of tech intelligence by acquiring technographic data from multiple sources and triangulating to job adverts, LinkedIn profiles and B2B case studies.

Primary solutions highlighted

When multiple overlapping solutions are detected, we use our triangulation methods to highlight the solution identified as primary for each category.

Deeper-dives available upon request

When required, we can often use our OSINT techniques to ascertain when a system was deployed, which SI implemented it and what version a company is running.

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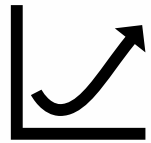
Use Cases

M&A Advisory

- M&A due diligence (Tech DD)
- M&A integration (identify technology overlaps, value creation)

Consulting

- Consulting (IT strategy, digital transformation, data & analytics)



Business Development

- Data-led client conversations
- RFP responses
- Account planning

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Screenshots

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Company-by-company technology stack

3b TECHNOLOGY STACK

We have acquired, verified and cleansed the technology stack (technology in use) of each company, triangulating from multiple sources to verify the technology products that are in use. In some instances, multiple software products with

Primary Technologies in **Bold**, where identified

CATEGORY		Knight Insurance	Helix Insurance
IT FOR IT	CLOUD HOSTING	Alibaba, Amazon Web Services, **Microsoft Azure**, Google Cloud Platform, Rackspace Hosting	**Amazon Web Services. Microsoft Azure**, Rackspace Hosting
	AGILE & DEVOPS TOOLS	Github, Trello, Jira, Cucumber, Hashicorp, Kubernetes, Chef, Ansible, Spark, Greenhopper, Jenkins	Github, Trello, Jira, Docker, Hashicorp, Kubernetes, Ansible, Spark, Jenkins,
	SOFTWARE TESTING & QA	Apache JMeter, HP WinRunner, IBM Rational Performance Tester, IBM Rational Robot, Micro Focus LoadRunner, Micro Focus Performance Center, Micro Focus Quality Center, Micro Focus Sprinter, Micro Focus Unified Functional Testing, SourceGear Vault	Micro Focus Quality Center, Micro Focus Unified Functional Testing
	ENTEPRISE ARCHITECTURE	Aris, Mega, Planview, Microsoft Visio	Aris, Planview, Microsoft Visio
	DATA CENTRE VIRTUALISATION	Citrix XenApp, Citrix XenDesktop, Microsoft Hyper-V, RightScale Cloud Management Platform, VCE vBlock, VMware ESX Server, VMware GSX Server, VMware Server, VMware ThinApp, VMware Workstation, VMware vSphere	AppSense, Citrix NetScaler, Citrix XenApp, Citrix XenDesktop, Citrix XenServer (Virtualization), Dell Wyse Thin Client, Microsoft App-V, VMware ESX Server, VMware vSphere
	DEVELOPMENT LANGUAGES	ASP, C, C#, CL, COBOL, CSS, CSS3, Clipper, DeleGate, Dublin Core, Extensible Markup Language (XML), FOCUS, JAXB, JSON, Java, Java Enterprise Edition, JavaScript, Markdown, Microsoft Visual FoxPro, Microsoft Windows PowerShell, PHP, PL/1, Prototype Programming, Python, R, RPG ILE, SAP ABAP, SQL, Salesforce APEX,	ASP, ASP.NET, Adobe ActionScript, C#, COBOL, CSS, CSS3, DeleGate, Dublin Core, FOCUS, HTML, Java, Java Enterprise Edition, JavaScript, Microsoft VBA, Microsoft Windows PowerShell, PHP, Prototype Programming, Python, R, Really Simple Discovery, SQL, SQL Script, Sass, UNIX Shell Scripts, VBScript, XHTML,
	METHODOLOGIES & FRAMEWORKS	COBIT Framework, EasyMock, IBM Rational Build Forge, IBM Rational Unified Process (RUP), Jakarta Struts, Microsoft .NET Framework, Risk IT, SWFObject, SalesForce VisualForce, Select2, FINCAD, OpenLink, RSA, Archer	Microsoft .NET Framework, Modernizr, Oracle ADF, Spring, jQuery, jQuery Migrate
		Symantec, McAfee (Endpoint Security), Tanium, Trend Micro, Fortinet, Airwatch, Cyber, Symantec, Blue Coat, Enterprise Vault, Zscaler, Trend Micro, Splunk, Solarwinds, Proofpoint, Microsoft Active Directory, Centrify, Micro Focus, Okta,	Symantec Endpoint Protection, CyberArk, Hitachi ID Password Manager (Formerly P-Synch), ArcSight Management Center, Symantec, Symantec Cloud, Tenable Nessus, Zscaler, Fortinet

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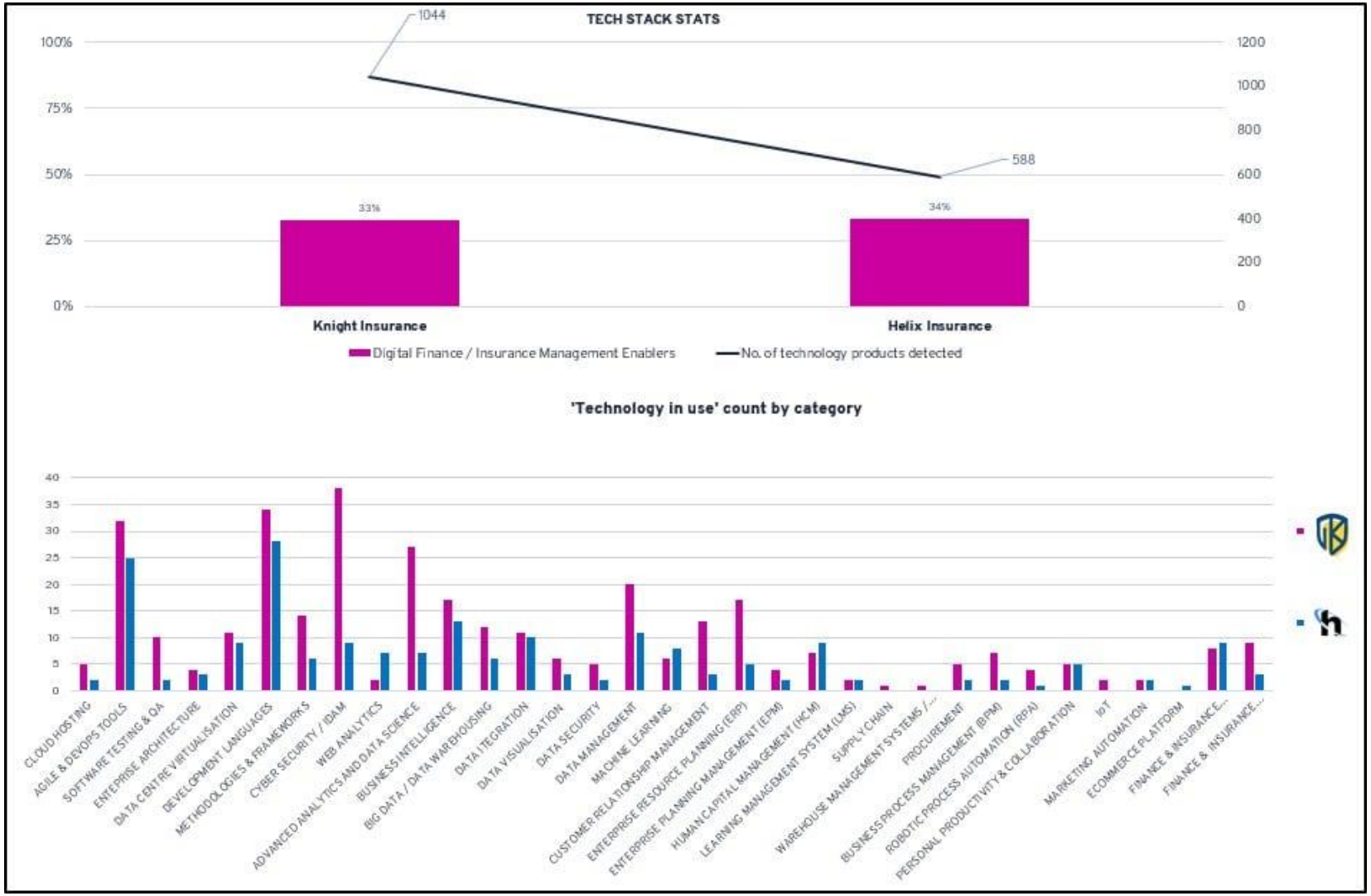
Comparison of product counts by category



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